

**Table 276. College Freshmen—Summary Characteristics: 1980 to 2008**

[In percent, except as indicated (24.5 represents \$24,500). As of fall for first-time full-time freshmen in 4-year colleges and universities. Based on sample survey and subject to sampling error; see source]

| Characteristic                                       | 1980 | 1985 | 1990 | 1995 | 2000 | 2005 | 2006 | 2007 | 2008 |
|--|------|------|------|------|------|------|------|------|------|
| Sex: Male . . . . .                                  | 48.8 | 48.9 | 46.9 | 45.6 | 45.2 | 45.0 | 45.1 | 45.2 | 45.4 |
| Female . . . . .                                     | 51.2 | 51.1 | 53.1 | 54.4 | 54.8 | 55.0 | 54.9 | 54.8 | 54.6 |
| Applied to more than three colleges . . . . .        | 31.5 | 35.4 | 42.9 | 44.4 | 50.5 | 55.4 | 56.5 | 56.5 | 60.1 |
| Average grade in high school:                        |      |      |      |      |      |      |      |      |      |
| A- to A+ . . . . .                                   | 26.6 | 28.7 | 29.4 | 36.1 | 42.9 | 46.6 | 46.0 | 45.9 | 47.2 |
| B- to B+ . . . . .                                   | 58.2 | 57.1 | 57.0 | 54.2 | 50.5 | 48.0 | 49.4 | 49.0 | 48.0 |
| C to C+ . . . . .                                    | 14.9 | 14.0 | 13.4 | 9.6  | 6.5  | 5.4  | 4.6  | 5.0  | 4.7  |
| D . . . . .  | 0.2  | 0.2  | 0.2  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  |
| Political orientation:                               |      |      |      |      |      |      |      |      |      |
| Liberal . . . . .                                    | 21.0 | 22.4 | 24.6 | 22.9 | 24.8 | 27.1 | 28.4 | 29.3 | 31.0 |
| Middle of the road . . . . .                         | 57.0 | 53.1 | 51.7 | 51.3 | 51.9 | 45.0 | 43.3 | 43.4 | 43.3 |
| Conservative . . . . .                               | 19.0 | 21.3 | 20.6 | 21.8 | 18.9 | 22.6 | 23.9 | 23.1 | 20.7 |
| Probable field of study:                             |      |      |      |      |      |      |      |      |      |
| Arts and humanities . . . . .                        | 10.5 | 10.1 | 10.5 | 11.2 | 12.1 | 12.8 | 13.1 | 12.8 | 13.5 |
| Biological sciences . . . . .                        | 4.5  | 4.5  | 4.9  | 8.3  | 6.6  | 7.6  | 8.3  | 8.6  | 9.3  |
| Business . . . . .                                   | 21.2 | 24.6 | 21.1 | 15.4 | 16.7 | 17.4 | 17.9 | 17.7 | 16.8 |
| Education . . . . .                                  | 8.4  | 6.9  | 10.3 | 10.1 | 11.0 | 9.9  | 9.5  | 9.2  | 8.2  |
| Engineering . . . . .                                | 11.2 | 11.0 | 9.7  | 8.1  | 8.7  | 8.3  | 8.0  | 7.5  | 9.4  |
| Physical science . . . . .                           | 3.2  | 3.2  | 2.8  | 3.1  | 2.6  | 3.1  | 3.1  | 3.2  | 3.2  |
| Social science . . . . .                             | 8.2  | 9.4  | 11.0 | 9.9  | 10.0 | 10.7 | 11.2 | 11.1 | 11.5 |
| Professional . . . . .                               | 15.5 | 13.1 | 13.0 | 16.5 | 11.6 | 14.6 | 13.0 | 14.5 | 13.8 |
| Technical . . . . .                                  | 3.1  | 2.4  | 1.1  | 1.2  | 2.1  | 1.2  | 1.1  | 1.0  | 1.0  |
| Data processing/computer programming . . . . .       | 1.7  | 1.7  | 0.7  | 0.8  | 1.5  | 0.5  | 0.5  | 0.6  | 0.5  |
| Other <sup>1</sup> . . . . .                         | 14.0 | 15.1 | 15.8 | 16.0 | 17.9 | 14.1 | 14.2 | 14.2 | 13.2 |
| Communications . . . . .                             | 2.4  | 2.8  | 2.9  | 1.8  | 2.7  | 2.0  | 2.2  | 1.8  | 1.8  |
| Computer science . . . . .                           | 2.6  | 2.4  | 1.7  | 2.2  | 3.7  | 1.1  | 1.1  | 1.1  | 1.0  |
| Personal objectives—very important or essential:     |      |      |      |      |      |      |      |      |      |
| Being very well off financially . . . . .            | 62.5 | 69.2 | 72.3 | 72.8 | 73.4 | 74.5 | 73.4 | 74.4 | 76.8 |
| Developing a meaningful philosophy of life . . . . . | 62.5 | 46.9 | 45.9 | 45.4 | 42.4 | 45.0 | 46.3 | 49.2 | 51.4 |
| Keeping up to date with political affairs . . . . .  | 45.2 | (NA) | 46.6 | 32.3 | 28.1 | 36.4 | 37.2 | 37.2 | 39.5 |
| Median family income (\$1,000) . . . . .             | 24.5 | 37.3 | 46.6 | 54.8 | 64.4 | 73.2 | 76.2 | 77.9 | 77.5 |

NA Not available. <sup>1</sup> Includes other fields not shown separately.

Source: The Higher Education Research Institute, University of California, Los Angeles, CA, *The American Freshman: National Norms*, annual.